

WHAT DO FALK GEARBOXES & BEER HAVE IN COMMON?

FROM BEERS TO GEARS

1856 Franz Falk co-founds Bavaria Brewery on the outskirts of Milwaukee, WI

1882 Franz dies, leaving the brewery to his sons

1889 Fire strikes the brewery on July 4, spewing beer ankle-deep into the Menomonee Valley



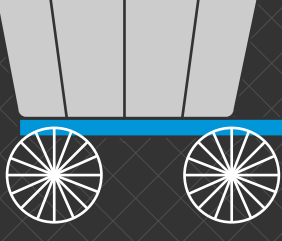


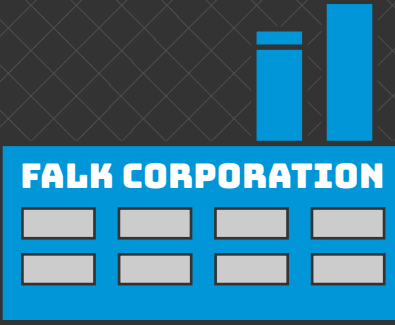
1892 Herman Falk starts a business making couplings for wagons

1893 The brothers sell Bavaria Brewery to Pabst Brewery Company, making it the largest brewery in the U.S.

1894 Herman Falk sets up a general-purpose machine shop in an old blacksmith building on the Menomonee River

1899 Falk buys an engineering shop and expands into electrical power transmission

1900 Falk opens a 70,000-square-foot factory for making gears and pinions

BAVARIA BREWERY

200,000 barrels



Production capacity—outpacing both Schlitz and Miller combined

FALK CORPORATION

70,000 square feet



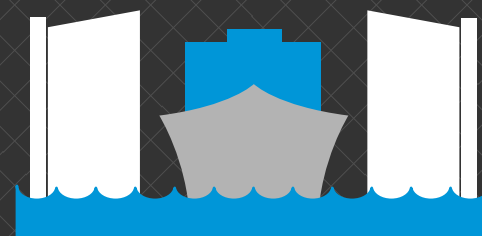
Size of Falk's first gear factory

250,000 barrels



Current production capacity of Chicago's largest brewery

51 miles



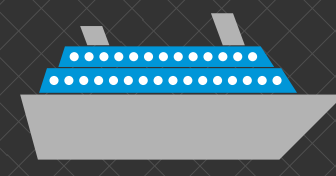
Length of the Panama Canal, whose gates are opened and closed by Falk gears

\$500,000 amount (in stock)



Pabst paid to the Falk brothers for their brewery

1,800



Special reduction gears Falk has manufactured for cruise ships, aircraft carriers and other marine vessels

Mar-Dustrial Sales, Inc.

Serving Industry Since 1947

www.mardustrial.com